

2011 Kingfield Area Business Advertising Opportunities

The Kingfield Neighborhood Association has been hearing from many small and home based businesses that they are interested in local advertising opportunities. Thus KFNA is offering the following advertising options designed to support our neighborhood communication mechanisms and provide local businesses with the visibility they want.

You may select one, or all of the following advertising options. Each advertising option can also be added onto the optional \$300 2011 KFNA Business Sponsorship (see page 1 of this letter) which offers year-round promotional benefits including permanent linkage to the home page of our website.

Please contact Sarah Linnes-Robinson, KFNA Executive Director (sarah@kingfield.org or 612.823.5980) to discuss any of these advertising options or KFNA Business Sponsorship. Advertising opportunities are limited will be offered on a first-come, first-served basis throughout the year until spaces available are filled. **Please mark the options you are interested in and attach an individual check for each option (indicate Option # in the memo line) made out to KFNA, 3754 Pleasant, MPLS, MN 55409.**

Option 1 (please also indicate the June or September issue)

\$125 per issue business card size advertising in the KFNA News

Newsletter ad with website link on Kingfield Page at www.kingfield.org/newsletter. Website link is active for 3 months (or until next newsletter is published). Limited to 8 businesses each issue (first come first served.) Directly mailed to all 3800 homes, rental properties and businesses in Kingfield.

- June 2011
- September 2011

Option 2 (please indicate preferred month for electronic sponsorship)

\$100 per week sponsorship of the KFNA E-Notice

Weekly e-notice delivered electronically, mid-week, to 1200 addresses, primarily to Kingfield residents and nearby neighbors. Website hits more than double on days the e-notice goes out often reaching over 300 hits. Sponsorship will run as part of the header and can hyperlink directly to your business webpage, or to a specially created local "groupon" style coupon—your choice. Limited to one sponsorship per business every six months. Opportunity will begin in June 2011.

Preferred month (June –December 2011) _____