



Kingfield Neighborhood

Connecting Artists,
Creating Community,
& Tackling Real-World Problems

<http://kingfield.org/art-connecting-kingfield/>

Kingfield's First Public Art

- In 2002 KFNA funded a fledging Nonprofit called Art in the City.
- Goal of the Artist led project was to teach youth how to draw & paint.
- Final project: an outdoor murals on 1 of 11 businesses that applied.
- Mural so well received by community a grant from KFNA was used to complete 2 more murals in 2003 by the same group.

What did we learn?

- There is a difference between signage & art.
- Quicker is better.
- Youth would invest in the project & did not need stipends to do so.
- KFNA wanted a stronger relationship to each project, including to the youth, the artists, and the businesses.
- Murals deterred graffiti.





2003: Yemaya, 38th & Grand

Showed potential of engaging a diverse public audience in project. Also highlighted issues of not understanding necessary outreach, ownership, and contracts.

2004: Five Murals Painted

36th & Nicollet: Never tagged. (Mural painted over in 2010.)



Approach: Developed a Business Façade Program with NRP Funds to target heavily graffitied exterior commercial walls.

Lessons Learned in 2004:

- Artistic murals survived business changes
- Local Artists bring additional resources & support
- Include building prep in contract with Business
- Add scaffolding costs to project!



2005: Four Murals Completed Targeted on High-Graffiti Walls

37th & Lyndale: Wall hasn't been tagged since painted in '05



2005: Four Murals Painted

41st & Nicollet



Lessons Learned: Write clear contracts with both artists and businesses, insurance can break a deal, & always take “before” photos!

2005: Kingfield Mural Map & Crawl

KINGFIELD MURAL CRAWL!
Crawl (or bike!) around Kingfield Sunday, October 2, 12:30-2:30 PM

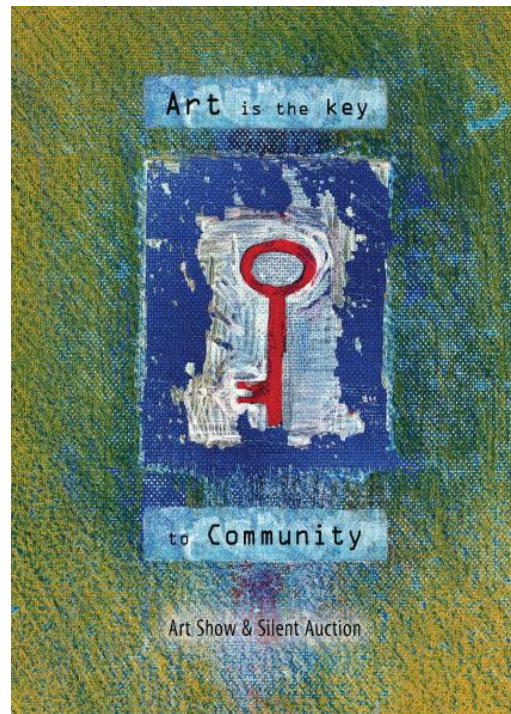
Start at a Primary Party Site (43rd & Nicollet or 38th & Grand) & enjoy great music by The Roe Family Singers & Rumba Eterna, treats, & pick up your Mural Scavenger Hunt Form (or go to www.kingfield.com). Completed Scavenger Hunt Forms will be entered into a drawing for great prizes such as a cedar Adirondack chair, t-shirts, & gift certificates to local establishments. Meet the artists, both professional & youth, that worked on all of Kingfield's 14 murals, & celebrate the great talent & life in our neighborhood!

The Kingfield Neighborhood Association (KFNA) Mural Project began in 2003. The program partners professional artists with neighborhood youth to create outdoor murals on local businesses. The Mural Project accomplishes many goals. It improves the quality of life in Kingfield by encouraging the growth, enhancing the stability & providing a unique identity to neighborhood business nodes. It acts as an incentive for businesses to make other improvements & enhancements to the exterior of their properties & helps to deter graffiti. Besides the visual impact of this program, this project strengthens the teen's connections to their own neighborhood & provides them a visible opportunity to share their talents with their community. Kingfield Neighborhood is located in south Minneapolis between 36th & 46th Street & 35W & Lyndale Avenue. For more information about the Kingfield Mural Project or the Kingfield Neighborhood Association please call 612.823.5980 or email kfna@email.com.

	1 Location: 37 & Lyndale Ave, Colonial Cleaner's Title: European Landscape Artist: Caroline Woodruff Date Completed: 2005		8 Location: 36 & Nicollet, Nicollet Automotive Title: Welcome to Kingfield Artist: Christopher Harrison Date Completed: 2005
	2 Location: 38 & Grand, Peterson's Flowers Title: Yemaya Artist: Lidia Aguelera Sanchez Date Completed: 2003		9 Location: 42 & Nicollet, Currans Family Restaurant Title: Yemaya Artist: Karlee Mariel Felger Date Completed: 2004
	3 Location: 38 & Grand, Peter Pan Cleaners Title: 38th & Grand Artist: Tammy Ortega Date Completed: 2003		10 Location: 4248 Nicollet Ave S, Never Enough Thyme Title: Vintage Aprons Artist: Taylor Dees, mentored by Janie Elias Date Completed: August 2003
	4 Location: 38 & Grand, Better Than Ever Title: Lucky Girl Artist: Joanne Jongsma & Kristin Abhalter Date Completed: 2004		11 Location: 43 & Nicollet, United Standard Title: Weights & Measures Artist: Taylor Dees, Ian Nelson-Richards, & Kyle Smith, mentored by Janie Elias Date Completed: 2003
	5 Location: 38 & Grand, Fairy Godmother Title: Place to Be Artist: Mary Terese Peterson Date Completed: 2004		12 Location: 43 & Nicollet, Leonardo's Basement, Anodyne, & Sebastian Joe's Title: Leonardo's Basement Artist: Joanne Jongsma & Kristin Abhalter Date Completed: 2005
	6 Location: 313 W 38th Street, The Groomsman Title: Doggie Do Artist: Shelby Gonzalez Date Completed: 2003		13 Location: 43 & Nicollet, Anodyne Title: Coffee Artist: Josh Norton Date Completed: 1998
	7 Location: 36 & Nicollet, Spectrum Travel Title: Peace Dove Artist: Mali Kouanchao Date Completed: 2004		14 Location: 4325 Nicollet Ave S, Frame Ups Title: Hands at Work Artist: Deborah Ramos & Nehprie Amenii Date Completed: 2006 Materials: Tile Mosaic

Coming Soon!

Mural map by E. Johnson, ellacjohnson@hotmail.com



2006: First Annual Kingfield Community Art Show

- 50% of sale price goes to artists
- Profits dedicated to public art in neighborhood
- Non-juried...all Artists welcome!
- Partnership with Local Businesses
- Held 6th Annual Art Show , April Foolishness, last weekend!

This Annual Fundraiser has allowed KFNA to react quickly to community issues and opportunities with public art solutions.

2007: 'Walldogs on Nicollet'

Preview Project 9/07

34th & Nicollet: Vacant Shop



**Historic Photo of
Fischer Grocery**



Walldogs: A New Approach to Painting

**Finished Fischer Grocery Mural
9/07**



Post Arson Photo 2/08



Project Goals: Display Neighborhood History, Create Corridor Identity, and Provide an Intense Public Art Community Involvement Experience

2008: Walldogs on Nicollet

10 Murals on 8 sites in 4 Days on Nicollet Avenue



Many sites presented unexpected installation issues and costs.

Martin Luther King Park, 4055 Nicollet, the former Nicollet Field



The historic building at Nicollet Field is now painted on the current building, framed as a window to the past. The park's current namesake is finally pictured at the site also.



Walldogs on Nicollet Murals Depict the History of the Street & Our City



31st, 33rd, & 45th and Nicollet



Walldogs on Nicollet:
Winner of the first
**Minneapolis Arts
Commission Award for
Celebrating the City
through Public Art.**

Walldogs on Nicollet Scavenger Hunt

--the official (and the private)



MURAL SCAVENGER HUNT

Answer each question by visiting the appropriate Walldogs on Nicollet Mural.

Submit all completed forms to the Walldogs on Nicollet Block Party, Saturday July 26, Zion Church, 128 W. 33rd Street, between 5-7 PM, to be eligible for a prize drawing. Must be present to win valuable Walldogs Memorabilia!!

Twin City Tattoo (3129 Nicollet)

What building can be seen in both images on the Twin City Tattoo building?

When can you get a tattoo at Twin City Tattoo?

BONUS: Where does the language come from on the mural and why is it significant to Minneapolis?

Gray's Leather (3401 Nicollet)

Name two of the mapping tools depicted on the Joseph Nicollet Mural the Nicollet used to map the Mississippi River Basin. **BONUS:** Name all four mapping tools!

I have a secret scavenger hunt for those in-the-know only!

Tattoo parlor: find all the artists names hidden in the wall

Joseph Nicollet: what is different about J. Nicollet in the final version vs. the mockup (you'll need to bring a print of the mock-up along!)

Baseball field: Find David butler's retired paint brush

Nicollet Field: Find Dawn's swingin' monkey butt

Salvation Army: Find the hidden "peach", a signature from Peach himself (he said he was doing this but note, I never found it!)

Trolley: Do you know the name of the conductor? I'm not sure he has a nametag on in the mural but they met him riding the trolley on Thursday night and it is his portrait!

Sport Beer: Where does the deep well water REALLY come from? this you'll need the mock-up for--the language was taken off the mural!

Schell's: I heard rumors they were hiding a mouse...! and LNA???

I guess we'll have to wait until it is finished! Hide something good, Carole!

2009: Alley Mural Project

Murals were targeted in high-graffiti alleys via Block Clubs:



Neighbors selected the base color & did the prep. The Artist created individual designs and stencils for each homeowner and painted 3-5 murals in each alley at once.

Alley Murals have Created Walkable Outdoor Art Galleries



Outcomes: 15 Murals in 4 alleys.
The alleys are generally cleaner,
and tagging has been limited to
garbage cans so far.

**Lessons Learned: The neighbors
are proud of their murals. Even
simple designs prevent tagging.**



2010 SPEAK Project *with Chicago Avenue Fire Arts Center & the Phoenix School*



Students studied spoken word, wrote of the meaning of the word “home”, translated their writing into images, and learned how to weld.



Finished pieces will be installed in fencing at Nicollet Square, 3700 Nicollet in '11, an apartment rental opportunity for homeless youth which opened '10.

2010: Utility Box Wrapping

Painting Utility Boxes demands a permit to close the street.



Wrapping it with an adhesive sticker takes an hour on a 55 degree day!

Utility Boxes are an Untapped Canvas for Artists, as well as Taggers



Each piece includes a statement from the Artist on the meaning of the image in relationship to the neighborhood.

The wrap can cover features of the box, such as these vents.



The wrap can also directly cover old graffiti.

Tags are less frequent on these boxes--
and wash off with soap and water or lacquer thinner





What is Next for Kingfield?

We are working on a project called **Building Bridges**, a multi-neighborhood, multi-generational, multi-race project exploring the history of race and racism in our neighborhoods and building connections across race, time, & 35W.



<http://kingfield.org/art-connecting-kingfield/>

Sarah Linnes-Robinson, Executive Director
Kingfield Neighborhood Association
sarah@kingfield.org / 612.791.7081 cell