

2012 Kingfield Neighborhood Association (KFNA) Business Restaurant Sponsorship Form



Business Name:

Contact Name:

Address:

City/State/Zip Code:

Office Phone:

Public Phone (if different than office):

Email:

Website:

Business Hours:

This agreement to be a Business Sponsor of the Kingfield Neighborhood Association is between:
_____ (Name of Business) and KFNA.

The above named business agrees to:

- Participate in **Eating for Art** on Thursday September 20, 2012 at your own restaurant.
Complete information below detailing your participation levels and hours.

Please indicate by circling your designated percentage (indicate actual percentage on line provided) of total food and beverage sales for **Eating for Art** on Thursday, September 20, 2012.

- ☐ Platinum Level (31% or higher) _____%
- ☐ Gold Level (21-30%) _____%
- ☐ Silver Level (16-20%) _____%
- ☐ Bronze Level (10-15%) _____%

Indicate all meals applicable (indicate hours on line provided):

- ☐ Breakfast _____ hours
- ☐ Lunch _____ hours
- ☐ Dinner _____ hours

Indicate one:

- ☐ Food & Beverage (including alcohol)
- ☐ Food & Beverage (no alcohol)

- Promote Eating for Art within the restaurant by hanging posters, and distributing other promotional material provided by KFNA, for up to three weeks prior to event.
- On the day of the event, distribute to each patron informational material provided by Eating for Art, including donation/feedback envelopes; and permit volunteer ambassador(s) at restaurant to thank patrons and answer questions about Eating for Art.
- Allow restaurant's name and/or logo to be used in promotional materials as per participation level.
- Submit a check in the amount of restaurant's above-designated donation, made payable to Kingfield Neighborhood Association by September 30, 2012.

In exchange for sponsorship, KFNA agrees to provide:

- Organizational staff and publicity for Eating for Art.
- A link on the KFNA website www.kingfield.org to your business; our website typically gets 200 hits per day--*and that number is growing!*
- Posting privileges on the KFNA website/blog for special events and special deals; posts should be sent to sarah@kingfield.org.
- Your business name listed in 2012 issues of the Kingfield News June and September, which has a printed distribution of 3800 direct mailed copies, as well as the January 2013 issue of the paper.

Business Representative's Signature:

Date:

KFNA Representative's Signature:

Date:

Please return this completed form on or before Friday May 18, 2012 to:

Sarah Linnes-Robinson, Executive Director,
Kingfield Neighborhood Association,
3754 Pleasant Avenue South • Minneapolis, MN 55409

Information can also be emailed to: sarah@kingfield.org • 612.823.5980

A copy of this Agreement will be signed and returned for your files and for tax-purposes.