

PUPA Call for Artists!

What is PUPA?

PUPA stands for the Pop-Up Public Art project (PUPA), a new KFNA initiative to support local artists, provide unique experiences at our urban businesses, and create unexpected community experiences. The goal of PUPA is to create a relationship between KFNA, local businesses, and artists resulting in an opportunity for all neighbors experience art—all in the hopes of building a stronger, more well connected neighborhood! PUPA is aptly named, as the pupa is the transitional stage between the larvae and adult butterfly. PUPA will be a stage of growth and change for KFNA as we learn how to work with multiple artists over the course of the year, helping them to present their work in a public setting so that it engages passersby.

Who are PUPA Artists?

Any single person, age 18 or older, or collective of people with one designated spokesperson for KFNA to communicate with.

What are Ideas for Kingfield PUPA Events?

We are really open to your ideas as Artists and Community Members. Any creative art happening held in the public space (boulevards) or publically visible private space (with owners permission, including restaurant cafes, storefront windows, etc.) in Kingfield Neighborhood could qualify as a PUPA happening! Events could be singular, a series, or a temporary installation. KFNA prefers PUPA happenings to be new projects and the lead Artist to be the applicant; project ideas can be discussed before being submitted with KFNA Staff. PUPA events could include:

- Curbside or Mobile Theatre
- Participatory or Performance Dance
- Window Art
- Knit or Quilted Street Furniture Coverings
- Continuous Stories Created on a Bank of Public Typewriters
- 24 Hour Curbside Sketch Party
- Projected or Lighting Art
- & Much More that has not yet been thought of!

Are there limitations for PUPA events?

There are a few limitations, of course!

- Projects must occur in the Kingfield Neighborhood, 36th-46th Street and 35W to Lyndale. If the PUPA happening is on private property, the Artist must get written permission for the activity to occur.
- A PUPA happening cannot include illegal actions or offensive language and must be family friendly.
- To include the happening in the Kingfield eNews, KFNA has to be notified of the performance date and provided with a complete happening description at least two weeks in advance.
- Reimbursements for supplies can only be made after the PUPA happening has occurred and if receipts are provided by the Artist.

- The PUPA Artist must sign a waiver before the happening occurs acknowledging that they are not an employee or contractor with KFNA, although KFNA has the right to photograph their piece and use any images or video for promotional purposes.

What Resources will be available to Selected PUPA projects?

- KFNA Staff Consultation to frame your project
- KFNA staff assistance to connect your project with a local business
- Free promotion of your project in the Kingfield eNews
- Recap of your PUPA event in a future edition of the printed KFNA News
- Up to \$100 reimbursement for supplies
- \$150 Honorarium per event

How are PUPA events selected?

- Project Applications will be due on the last day each month beginning June 2014 and reviewed the following week. Conversations with Artist Applicants to clarify projects can occur, if needed.
- Selected PUPA happening will be submitted to the KFNA Board for approval at their regular meeting the 2nd Wednesday of each month; Artists will be notified if their project is being recommended and are welcome to attend the discussion.
- A maximum of 10 PUPA happenings will be funded in 2014. Projects will be reviewed monthly. There is no guarantee that funding will be available beyond the first deadline of June 30.
- Criteria for the selection of the approved projects will be provided, upon request, following the selection process.

How are PUPA Events funded?

This initial pilot round of PUPA happening is funded fully by the Kingfield Neighborhood Association using existing resources and money raised through Kingfield's annual Eating for Art event, a Kingfield restaurant supported fundraiser that supports public art in the neighborhood.

Applications must be submitted in writing (email preferred, but hard copy accepted) to:

Sarah Linnes-Robinson, KFNA Executive Director
3754 Pleasant Ave. S. #101
MPLS, MN 55409
sarah@kingfield.org

What if I have Questions?

Just contact Sarah Linnes-Robinson, KFNA Executive Director to discuss your ideas at 612.823.5980 or sarah@kingfield.org