



December 2016

Dear Kingfield Business Owner,

Happy Holidays! We at KFNA are writing to inform you of our 2017 Sponsorship/Event Supporter rates. We hope that you will consider participating in the year to come and see this as a way to support the work that the Kingfield Neighborhood Association does to both build community and tackle issues in our neighborhood. We do ask for your response by Friday, December 23 to help us prepare for our 2017 events and activities.

The basic KFNA Business Sponsorship is tax-deductible cash contribution of \$300 for a storefront businesses and \$150 for Homebased and Non-profit Businesses.

So...what do you receive as a **2017 KFNA Business Sponsor?**

- A permanent link on the KFNA website www.kingfield.org to your business. *Please visit our website and see how this is displayed.*
- Your business logo and name listed in all four issues of the Quarterly Kingfield News, which has a printed distribution of 3800 copies mailed to every home in Kingfield.

ADDITIONALLY (*or INSTEAD*) you support KFNA an **Event Supporter** of one, or all, of **KFNA's 3 major Annual Events: Kingfield Empty Bowls, Kingfield PorchFest, and Nicollet Open Streets**. Each event has a specific donation amount that can be made up of cash and/or in-kind product. The cost per event is equivalent to the advertising reach each of these events currently has. The Event Supporter cost for each 2017 event is listed below. Remember, Event Supporters can make up the donation amount in a combination of cash and in-kind product:

- Kingfield Empty Bowls (February) \$200
- Kingfield PorchFest (June) \$100
- Nicollet Open Streets (September) \$400

So...what do you receive as a **2017 KFNA Event Supporter?**

- Event Supporters are mentioned in KFNA News stories related to each particular event and are also included in special event advertising that may include posters, and social media posts and pages.
- Event Supporters are also listed on the KFNA website in the weeks leading up to each major event.

To be recognized as a **2017 KFNA Business Sponsor** and/or an **Event Supporter**, we ask for your business to:

1. Complete, sign and return the attached KFNA 2017 Business Sponsorship Agreement by Dec. 23, 2016. Be sure to indicate which event(s) your business is supporting and your expected in-kind donation product and its value. The form can be emailed to info@kingfield.org or mailed with your check.
2. Send KFNA a tax-deductible check for the remaining amount (minus in-kind donations) to:
KFNA, 3754 Pleasant Avenue South #101, Minneapolis, MN 55409.

As always, feel free to contact me with any questions or concerns. Thank you for considering this opportunity!

Sarah Linnes-Robinson, KFNA Executive Director



2017 Kingfield Neighborhood Association (KFNA) Business Agreement Form

Business Name: _____ **Contact Name:** _____

Address: _____ **Zip Code:** _____

Office Phone or Contact's Cell: _____

Email: _____ **Website:** _____

Please indicate if you are interested in being a KFNA Business Sponsor and/or which annual events your business wants to support/participate in as an Event Supporter:

KFNA Business Sponsorship (please check the box and send a check for the correct amount):

- Storefront Business—\$300
- Homebased Business--\$150
- Nonprofit Business--\$150

KFNA Event Supporters (may be provided as cash, in-kind product, or a combination of the two):

- Kingfield Empty Bowls (February) \$200
In-kind options:
 - Bread (2 dozen loaves) Estimated Value: _____
 - Soup (15 gallons, any variety) Estimated Value: _____
 - Desserts (8 dozen bite sized pieces) Estimated Value: _____
 - Provide free or discounted printing of marketing materials or grocery supplies. Value _____
- Kingfield PorchFest (June) \$100
In-kind options:
 - Provide KFNA with Advertising Space in a local publication (*specify name & publication date*) Value _____
 - Provide free or discounted printing of marketing materials. Value _____
- Nicollet Open Streets (September) \$400
In-kind options:
 - Host a musical group by providing stage and/or sound equipment, electricity, band costs
 - Provide KFNA with Advertising Space in a local publication (*specify name & publication date*) Value _____
 - Provide free or discounted printing of marketing materials. Value _____
 - Other (coordinate activity with KFNA.) Value _____

Please feel free to call KFNA and discuss other in-kind offers and options! We do reserve the right to refuse any in-kind product or services offered, in the case that we receive "too much of a good thing!"

Please return this completed form by Friday Dec 23, 2016 to:
Sarah Linnes-Robinson, Executive Director, Kingfield Neighborhood Association
3754 Pleasant Avenue South • Minneapolis, MN 55409 or to
info@kingfield.org • 612.823.5980 / 612.791.7081 (cell)