

KFNA BOARD DECEMBER 14TH, 2016

Board Members Present

Aaron Shaffer, Ashley Siljenberg, Dan Swenson-Klatt, Dane Esethu, David Fenley, Lesa Hudak, Lisa Szczkoski-Bzdusek, Madelyn Sundberg, Matt Klausner, Rikki Honnold, Scott Mueller, Dean Laite (alternate), Sarah Linnes-Robinson (staff).

Board Members Absent

Anit Bhatia, Whitney Emanuel

Also Present

Erica Torres Bagaason - Equity and Outreach Committee
Carolyn Van Nelson - KFNA Book Keeper
Anil Hurkadli - Resident

Call to Order – President David Fenley

990 Review

Carolyn Van Nelson presented KFNA's 990EZ form for review.

The negative balance shown is due to the timing of the CPP grant funding. This will be reflected in a positive balance when the funding is received.

Rikki requested that she be provided with monthly statements for review.

Divesting in Wells Fargo

Lisa will abstain from any discussions, actions or votes regarding this matter, since she is employed by Wells Fargo.

KFNA recognizes that Wells Fargo has engaged in activities that are inconsistent with KFNA's values.

KFNA has the opportunity to move our funds to a similar account at Bremer Bank.

Rikki requested copies of the fee list and community reinvestment policy.

Rikki moved to move funds to Bremer bank. Ashley second and ayes from all, except Lisa abstains.

Consent Agenda

Divesting in Wells Fargo was removed from the consent agenda and handled separately.

The November minutes were also removed for revisions & will be offered for approval at next month's meeting.

Regarding all other items on the consent agenda, Lesa moved to approve and Lisa seconds. Ayes from all.

Board Business

KFNA's NRP waiver was approved by the city.

Dan, Madelyn and Sarah have prepared materials to present to Beacon regarding the establishment of this garden.

The I-35W construction project will begin in August 2017.

CPP Application

CPP funding from the City of Minneapolis provides about 50% of KFNA's operating costs.

This application is for CPP funding for the next 3 years.

Madelyn moved to approve the application and Rikki seconds. Ayes from all, except no from Dane.

Website & E-Mail Analytics

Rikki shared information regarding website and e-mail analytics.

Website analytics are free through Google. They can be used to improve our website.

E-mail analytics are not free. Analytics and aesthetic upgrades would approve our e-mail communications. Cost of these services is approximately \$40-50/month.

Dane moved to immediately begin using Google's website analytics, design templates for bulk e-mail and research pricing for e-mail analytics. Matt seconds. Ayes from all.

Board Structure & Procedure Review

KFNA needs to update our organizational chart to reflect current operations.

KFNA needs to create a written communications policy.

Equity & Outreach Committee Formation

Erica Torres Bagaason agreed to chair the Equity & Outreach Committee.

Madelyn moved to create an Equity & Outreach Committee chaired by Erica Torres Bagaason. Matt seconds. Ayes from all.

The Equity & Outreach Committee will meet on the first Thursday of each month at Butter. The meeting will take place at 5:45 pm, with agenda items beginning at 6:00.

Equity & Outreach Lawn Signs

The proposed design was created by Michelle Miller, based on wording and design concepts created by the committee.

The cost for the design is \$200. This cost was not approved by the board prior to commissioning the work.

The estimated cost of printing signs is \$7.00 per sign.

Lesa moved to compensate Michelle Miller in the amount of \$200 and print 250 signs, provided that all communication between KFNA and the Equity and Outreach Committee regarding this project is handled by Erica. Scott seconds. Ayes from all, except Madelyn and Lisa abstain.