



**Kingfield Neighborhood Association Board Meeting
June 12, 2019, 7-9pm MLK Park**

Members in Attendance: Madelyn Sundberg, Scott Mueller, Elena Bretzman, Mike Skinner, Sarah Tschida, David Robbins

Members Absent: Samantha Loesch, Lisa Skrzeczkoski-Bzdusek, Chris DesRoches, Lesa Hudak

Others in Attendance: Sarah Linnes-Robinson (staff), Guests: Alice Johnson, Aiden Keefe, Bradley (BJ) Titus, Matt Johnson, Fran Bly

Meeting Chair: Madelyn Sundberg VP

Meeting Secretary: Sarah Linnes-Robinson

Confirmed Quorum: No

Call to Order and Community Forum

Fran Bly brought up concerns regarding the broken windows on the shops at 38th and Grand. These have now expanded beyond the corner property to the adjacent storefront (owned by the same person). Linnes-Robinson said she had received an email from another concerned community member this week and that she has referred the matter to DeGroff, KFNA Organizer, to come up with a meeting involving possibly the 5th Precinct and/or the 8th Ward.

Consent Agenda

May Minutes could not be approved.

KFNA Board Vacancies

3 vacancies remain on the KFNA Board and three applicants attended the meeting and had submitted Interest Forms. One additional neighbor came at the invitation of a Board Director, Robbins. Interested neighbors (Bradley, Alice, Aiden, and Matt introduced themselves. No vote could be taken as there is no quorum. The Board discussed how Bylaws might be amended to allow for a person under age 18 could serve on the KFNA Board of Directors.

Budget/Finances/ NRP Plan Modification Suggestion—Carolyn Van Nelson, KFNA Bookkeeper

The 2020 budget was presented and discussed, as was a chart showing the three active NRP contracts and the remaining balances and projects in those contracts. The board was informed about the intent to vote on a Plan Modification and a Contract of Dollars at the July meeting for \$20,000 from the housing loan strategy to the Housing Administration Strategy to cover the deficit on this strategy line that was incurred last year.

Discussions

- **KFNA's Outdoor Oven Proposal**

The following was presented to the Board for consideration by Madelyn, in consultation with Chris, following conversations with the Landlord at cfpa. The rationale for this was that 1) it is uncertain if the oven can be moved and remain intact; 2) we can't find a company willing to move the oven; 3) the Landlord is restricting our use of the oven to the point that our ownership has little value; 4) KFNA does not want to be stuck needing to pay for demolition; and 5) there is an interpretation of the past lease that cfpa already owns the oven.

KFNA proposes to give the Outdoor Oven structure to the Center for Performing Arts with the good faith that eventually a building expansion will demand that it be moved. Until it is moved, and after if is moved, KFNA asks for the period of five years to be able to schedule and advertise up to six events per year at the oven, utilizing the surrounding grounds, and building for preparation and through the duration of the event for our guests in the case of inclement weather.

Specifically, we propose:

KFNA will:

- *Donate the outdoor oven structure to the Center for Performing Arts effective immediately upon signing an agreement.*
- *Move the shed by July 15th, and if it isn't moved by July 15th KFNA will donate it to the Center for Performing Arts for use or demolition as part of the construction.*
- *Move the woodshed by July 15th and if it isn't moved by July 15th KFNA will donate it to the Center for Performing Arts for use or demolition as part of the construction.*

CFPA will:

- *Be responsible for moving, removing, or demolishing the oven, and potentially the other two structures, as part of their expansion.*
- *Allow KFNA to use the oven up to six times per year, in conjunction with the use of the sunroom or another like community space, for events. These will be scheduled at least one month in advance.*
- *Provide signage on or near the Pizza Oven indicated that it was donated by KFNA (exact language to be determined).*

The Board of Directors discussed this proposal and recommended the following:

- Ask for a period of time, not just a day (48-72 hours).
- Ask for an event every month.
- State that there is no cost to KFNA for use of the oven, common areas, or cfpa facilities during events.
- Ask that KFNA have first right to reserve space.
- We draft the initial agreement (Robbins agreed to do this).
- **KFNA's office lease at cfpa**—KFNA beginning to look for new office space.
- **Board Outreach Proposal**—Sarah Tschida

Sarah T presented a Board Outreach proposal and due to time, quickly walked through the various elements of the plan. She asked for 2-3 additional individuals to serve on the Outreach Task Force with herself and Chris DesRoches and also asked for feedback from all on the plan by June 23rd. That plan is attached to the end of these minutes.

Project Updates

- Redevelopment—meeting June 18, 7 PM, Butter Bakery
- Green Team – planning meeting for Green Trivia Hoppy Hour next week
- PorchFest—promotion, day-of-needs: discussed day-of needs to sell merchandise. Yard signs are being put out for the event this week. 37 sites are confirmed.

Evote 6/18/10--Passed

Scott moves to place BJ Titus and Alice Johnson on the KFNA Board for a period of two years (1 term).
Elena seconded.

Ayes:

Madelyn Sundberg, Scott Mueller, Elena Bretzman, Mike Skinner, Sarah Tschida, David Robbins, Chris DesRoches

Abstain:

Lesa Hudak

What:

DRAFT 2019-2020 Community Engagement Initiative

Goals:

1. Build awareness of KFNA and its current events, services and advocacy for the neighborhood
2. Directly engage board members with neighbors
3. Build community support for the organization in anticipation of potential funding gaps
4. Gain insights from the community on their vision for the future of the neighborhood
5. Gain insights into the communities desires and needs from KFNA
6. Use the process and information to drive the vision for the organization

Strategies:

1. Branded, advertised and clear engagement effort
2. Online/social media engagement + campaign getting people talking about the neighborhood and hopefully then translating that into answering a survey
3. Door knocking with brief survey and information about KFNA. Especially in parts of the neighborhood and with neighbors who have typically not attended KFNA events
4. Engagement at KFNA events. Face to face engagement + brief intercept surveys.
5. Lawn signs, engagement at businesses and other neighborhood "advertising"/outreach
6. Compile and review existing neighborhood feedback: What do we already know and who told us?
7. Reflect on how KFNA can build trust and be an inclusive space for all and take action

What this will inform and do:

1. Drive awareness around KFNA
2. Build connections and outreach to typically underrepresented communities and demographics.
3. Drive board recruitment especially with typically underrepresented communities
4. Increase resident participation in the organization and cultivate resident advocates/leaders
5. Help KFNA create programming, committees, events, advocacy campaigns, etc. that are directly driven and supported by the community
6. Produce a campaign that responds to the City of Minneapolis 'vision' for more inclusive + community responsive neighborhood organizations.
7. Residents feeling ownership of the org and investment in the work
8. Building diversity of thought and ideas to make us a stronger and more innovative organization

Questions for the Board:

1. What are the strengths of this draft community engagement initiative?
2. Where are areas of growth and improvement?

3. What groups/people should we be prioritizing in our outreach?
4. What resources or training would you like to help prepare for this engagement?
5. Where do you see yourself investing your time in this engagement initiative? What are your thoughts on involving GOTV block captains or other in the engagement?