



KINGFIELD NEIGHBORHOOD ASSOCIATION

Kingfield Neighborhood Association, Board Meeting 4/8/20, 7-8:30pm DIGITAL

Present: David Robbins, David Searl, BJ Titus, Derek Holt, Chris DesRoches, Becky Dankowski, Alice Johnson, Sarah Tschida, Kristina Brenner Adam, Mike Skinner, Aiden Keefe, Sarah Linnes Robinson (KFNA Executive Director)

Absent: Jerome Rankine, Chris Hong, (Alternates: Lesa Hudak, Rita Holland)

7:00 Welcome and Review of Agenda by Chris D (10 minutes)

Meeting goals:

- Introductions and 2020 Board
- Review KFNA mission and typical activities
- Articulate how KFNA activities will need to change due to COVID
- Identify board members secret talents and interests to help do this work
- Discuss basic operations that still have to happen, and how we will do these online including

7:10 Small-Group Break-out Rooms (10 minutes):

Each group will introduce another person to the larger group, will include:

- name,
- something you have in common with them
- something you don't have in common

7:25 Introductions by All for All (15 minutes)

7:40 Presentation by Sarah LR (15 minutes)

- Review of KFNA Mission: *See [Board Packet](#) for full statement*
 - Overall, KFNA seeks to develop leadership, provide a forum for people to participate, and to create the fullest neighborhood and community experience as possible
 - Something we are grappling with due to COVID-19 is-- what does it mean for organizations focused on building relationships to not be able to do in-person activities and events?
 - KFNA's work will continue in some shape or form (Ex: Kingfield Safe Streets working group met via Zoom this past weekend. The City will continue with street projects and it's important that our neighborhood advocacy continue.
- Overview of a "typical year" of KFNA activities.

- Understanding how these things may need to change due to COVID.
- Several projects are moving ahead with modifications

KFNA Events

- Typically KFNA holds a large community event once per month (Example: Sledding party in Jan, Empty Bowls in Feb, PorchFest in June, etc.)
- Printed publications go out four times per year (*we missed our most recent print KFNA newsletter because all of the content that was created went out of date due to fast changing circumstances due to COVID-19. What will be the future of print communications with these fast-changing circumstances?*)
- Upcoming events:
 - May: Garage Sale (canceled)
 - Kingfield Farmers Market (usually begins in May and we host a table there. It's unknown whether the Market will continue)
 - June 18: Porchfest (Chris D, BJ, Elena are the committee working on this, have done outreach to musicians but now event needs to be examined -- will it be held virtually? in-person? both? If you are interested in joining this committee, message Chris D and BJ.
- MLK Park Programming:
 - KFNA Donation Garden on Northside of MLK Park: Volunteers meet with a master gardener once per month and this activity will likely still be allowed.
 - Soccer league
 - Park programming is canceled through the summer although people can still be on the grounds.
- Open Streets: 2019 was the last year for KFNA to be heavily involved in the administration of this event. Unsure whether Open Streets will be happening in 2020
- National Night Out (August): unsure of whether or not this will take place in 2020

KFNA Committees/Working Groups

- **Greening Team:** They run the Donation Garden and Boomerang Bag group (now making cloth masks instead of reusable cloth bags), which is a partnership with Boomerang Bags Minneapolis. Have received 1,000 requests for masks from local clinics. The group has fulfilled 250 masks. Planning an Earth Day Communitree activity. Volunteers are working on social media messages as well.
- **Census:** KFNA will need to do additional Census outreach. In-person outreach is more challenging due to COVID-19. View Census completion map created by UofM Center for Urban and Regional Affairs (CURA): <https://umn.maps.arcgis.com/apps/webappviewer/index.html?id=64adc7a255c94c8fa4ba1414863b18c5>
- **Outreach and Engagement (Sarah T, Chris D, BJ):** This has been an internal board working group with the overall mission that KFNA is doing

outreach to everyone in the neighborhood and prioritizing outreach and engagement with those that have been historically underrepresented and under invested in in neighborhood organizations including people who rent, black/indigenous/people of color, seniors, youth, LGBT). Focused on equity, diversity, and inclusion and building that leadership within the board and KFNA.

- This group will focus on setting up one-to-one meetings with new board members prior to the May Board Meeting and uncovering interests, special skills, etc. amongst new board members, how people would like to get involved, and gathering ideas on how KFNA can be an inclusive organization.
- **Redevelopment:** Focused on examining how we create an environment to promote more housing, more affordable housing, business development, etc in Kingfield. Both responding to projects proposed in the neighborhood as well as proactively thinking about these issues as a neighborhood.
- **Kingfield Safe Streets:** Meets first Sunday of the month to discuss bike/pedestrian issues. Focused on 5 issues in the neighborhood with each group developing advocacy and organizing action plans.

8:00 Small-group break out rooms with different people: (10 minutes): We moved this to one-to-one discussions with prioritization on completing these with new board members by May Board Meeting. We will need to gather input from returning board members by email prior to the May Board Meeting.

- Skills each of you might bring to achieve KFNA's mission this year
- Programming ideas to utilize these skills
- What each person wants to be involved in

8:10 Report Back (post-it notes?) and Large group brainstorm of programming and engagement that KFNA can do now to fulfil mission: (This will need to be covered at a future board meeting)

- build community,
- connect people,
- address needs,
- facilitate leadership.

8:20 Discuss basic operations that still have to happen, and how we will do these online including:

- KFNA Board officer election (moved to May Board Meeting to allow us to get to know each other better and also look to new members to fill some of these positions to diversify leadership),
 - Review descriptions and let us know if you are interested in filling an Executive Committee role (President, Vice President, Secretary, Treasurer)

- We do not have anyone right now who has previously served as Secretary or Treasurer: We are particularly interested in people who are interested in filling these roles
- Chris D. has served as President and Sarah T. has served as Vice President
- We welcome interest and competition and for board members to share their vision for these roles
- Conflict of Interest Statements
 - Included in [Board Packet](#)
 - **Action for all Board Members: Find the form, review, declare conflicts of interest, sign, send to Sarah LR**
 - Financial conflicts of interest are generally the conflicts that tend to come up. If you think you have a conflict of interest, bring it up and we can discuss as a Board
 - Mike Skinner can help with Sign & Send via Adobe if anyone needs assistance
- Annual Budget
 - Basic budget is included in [Board Packet](#)
 - Fiscal year starts June 1 and ends XXXX
 - Budget included is very similar to what has been done in the past
 - Approx. \$100,000 budget to run KFNA as you see it now
- Neighborhoods 2020 background and response
 - View info on the City's website: <http://www.ci.minneapolis.mn.us/ncr/2020>
 - [Check out most recent Neighborhood 2020 meeting](#)
 - Note that the actual meeting doesn't start until 20 minutes into the video as they were dealing with technical issues
 - The City Council vote has been delayed until July 2020
 - Sarah LR and Chris D are planning to meet with Council VP Andrea Jenkins in the next week or so
 - The implications are a pretty drastic budget cut to half of the City's financial support for next year and diminishing amount for every year following
 - That doesn't mean KFNA will be cut in half. We supplement budget with NRP funds on annual basis and direct gifts from neighborhood
 - There's about 3 years left of funds to operate KFNA without additional significant funding
 - KFNA needs to have a strategic conversation about future budget and how proposed funding structures from City will impact our organization and staff
 - We have historically had 1.5 staff members. Previous staff member (Cheryl) left. We had been discussing replacing her but those efforts are currently on pause.
- Fundraising

- There is a strong need for KFNA to develop a holistic and continual fundraising plan. If you have fundraising experience or are motivated to learn and devote time to this, please let us know.
- How do we as an organization secure funding so that we can continue operating as we have? How do we “sell” what we do to the neighborhood and ensure that neighbors recognize all of the advocacy, events, and activities done by KFNA? How can we motivate neighborhood to donate to us?
- Overview of existing KFNA communication channels: Print publications, KFNA website, e-newsletter (approx. 2,500 email addresses-- we know hits on KFNA website go up on Tuesdays, when e-news is sent), social media (Instagram, Facebook KFNA page, sharing on Kingfield Neighborhood Group page, Twitter)
- We are a working board. Please share ideas and express where you are interested in getting involved.

Ideas from KFNA Board to bring people together, especially in these circumstances:

- Continue to serve as connector to facilitate and encourage neighbors to come together to work on ideas, events, issues
- What can KFNA do to engage teens/youth during COVID-19?
 - How can we reach teens? What is the entry point? How can we facilitate teens coming together and them coming up with their own ideas of projects/events/initiatives? (Ex: Crypto Scavenger Hunt, Medallion Hunt)