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**Kingfield Neighborhood Association Board Meeting**

**1/8/25, 7-9pm**

**MLK Park, 4055 Nicollet**

**Board Packet Link:**

* In Attendance:
  + BJ Titus
  + Emma Wolf
  + Jessica Verrell
  + Rob Martin
  + Josh K.
  + Scott Mueller
  + Steve Huot
  + Ashley Annett (Staff)
* Called to order at 7:05p
* Finished: 8:30p
* Community Forum: n/a
* Consent agenda:
* Josh Moved to approve the Agenda
* Rob M Seconded
* Motion passed with all ayes
* Scott abstained (did not have time to review minutes)
* Staff Update
  + KARE 11 is producing a long-form story about the event.
  + Volunteers are making and donating bowls.
  + KARE 11 will film at the event.
  + Possible on-camera volunteer: BJ or Ashley.
  + BJ will be present early.
  + Ashley has booked an accordionist for the event.
* South Nicollet Newsletter:
  + Update provided
* Safety Meeting:
  + Ashley met with Ariah (City of Minneapolis neighborhood contact) and Kingfield representatives.
  + Ariah and Tate are the primary contacts for neighborhood engagement questions.
  + They requested to be included in the May annual meeting.
* Neighborhood Day:
  + The association will not participate this year due to the high volume of events.
* Senior Snow Shoveling:
  + Steve and another individual (Gilbert) assisted an older family at 4307 Blaisdell.
  + Ashley will meet with TRUST to discuss a senior task chore program.
  + Proposal to create a communication thread for snow shoveling assistance.
  + Proposal to add a snow shoveling volunteer and assistance list to the newsletter.
* February Action Items:
  + Empty Bowls event.
  + Action items from the board retreat.
  + Costing out tent and power for events.
  + Planning the safety event.
  + Finalizing logistics for MLK Day.
  + Planning the garage sale.
  + Planning Earth Day events.
* Winter Event (Meraki):
  + Ashley met with Holly (Spirit Garage pastor) and Debby (coordinator).
  + They are interested in hosting a winter event at Meraki.
  + Potential to combine Halloween and Porchfest at Meraki.
  + Proposal to distribute flyers to neighbors to mitigate noise complaints.
  + Targeting October for the event.
  + Scott requested to look at the PA system.
  + Scott mentioned possible risers from a previous location (46th and Bryant).
  + Need to assess if risers are necessary based on the space.
  + Create a welcoming packet for Porchfest hosts.
  + Possible event names: Parlour Fest, Fireside Fest.
* Social Media:
  + Social media focus will be on events.
  + Potential for others to highlight local businesses and conduct interviews.
  + Jerome (formerly with the association) did a great job with this.
  + Jerome now works for Pollen.
  + Reinkine is another possible contributor.
* E-Newsletter:
  + Improved e-newsletter with a 50% open rate.
  + Post on Facebook and Instagram to encourage e-newsletter sign-ups.
  + Empty bowls event will have a physical sign up sheet and a QR code for E-Newsletter registration.
* Social Media Engagement:
  + Scott to boost engagement through commenting and board communication on social media platforms.
* Renter Engagement:
  + Discussion about engaging renters (33% of KF residents as per the 2020 census).
  + Consider different mediums for engaging renters at events.
  + The KF board is one of the few neighborhood associations that represents renters well.
* GTM Training:
  + Steve Huot attended a GTM training session.
  + Ashley and Steve will assess the value of future training sessions.
  + They will review the donation process and additional donation requests.
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* NRP Details:
  + Steve is meeting with Stephen Gallagher for NRP details.
* Little Kickers:
  + Rob M reported that Little Kickers starts in June.
  + Michael V did not respond.
  + Aaron was briefly contacted.
  + Call for coaches.
  + Participants should be encouraged to coach.
  + The program fills a sports void during that time.
* Board Elections (April):
  + BJ and Rob M will connect regarding election details.
* Block Contact Project:
  + Discussion about creating a "shovel brigade" or block contact system.
  + Ashley suggested that the safety committee will help with the block contact list, but they should not be combined.
  + Rob M suggested an "Adopt a Block" program.
  + Clarify the commitment level for block captains.
  + Proposal to track block information.
  + Consider using WhatsApp for block communication.
  + Step 1: Create a map of block delineations (approximately 120 blocks).
  + Goal: Gather an email list of potential block captains.
  + "Brigade" concept: Self-identified group to receive and act on emails.
  + Ashley's block party email received 20-25 responses.
  + Develop a clear job description for block captains.
  + Rob M and Josh will collaborate on the job description.
  + Obtain a map of blocks from Ariah by February.
  + Each board member to meet with 3-5 potential block leaders.
  + Provide icebreaker ideas for block parties.
  + Start the program sooner than August.