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**Kingfield Neighborhood Association Board Meeting**

**1/8/25, 7-9pm**

**MLK Park, 4055 Nicollet**

**Board Packet Link:**

* In Attendance:
	+ BJ Titus
	+ Emma Wolf
	+ Jessica Verrell
	+ Rob Martin
	+ Josh K.
	+ Scott Mueller
	+ Steve Huot
	+ Ashley Annett (Staff)
* Called to order at 7:05p
* Finished: 8:30p
* Community Forum: n/a
* Consent agenda:
* Josh Moved to approve the Agenda
* Rob M Seconded
* Motion passed with all ayes
* Scott abstained (did not have time to review minutes)
* Staff Update
	+ KARE 11 is producing a long-form story about the event.
	+ Volunteers are making and donating bowls.
	+ KARE 11 will film at the event.
	+ Possible on-camera volunteer: BJ or Ashley.
	+ BJ will be present early.
	+ Ashley has booked an accordionist for the event.
* South Nicollet Newsletter:
	+ Update provided
* Safety Meeting:
	+ Ashley met with Ariah (City of Minneapolis neighborhood contact) and Kingfield representatives.
	+ Ariah and Tate are the primary contacts for neighborhood engagement questions.
	+ They requested to be included in the May annual meeting.
* Neighborhood Day:
	+ The association will not participate this year due to the high volume of events.
* Senior Snow Shoveling:
	+ Steve and another individual (Gilbert) assisted an older family at 4307 Blaisdell.
	+ Ashley will meet with TRUST to discuss a senior task chore program.
	+ Proposal to create a communication thread for snow shoveling assistance.
	+ Proposal to add a snow shoveling volunteer and assistance list to the newsletter.
* February Action Items:
	+ Empty Bowls event.
	+ Action items from the board retreat.
	+ Costing out tent and power for events.
	+ Planning the safety event.
	+ Finalizing logistics for MLK Day.
	+ Planning the garage sale.
	+ Planning Earth Day events.
* Winter Event (Meraki):
	+ Ashley met with Holly (Spirit Garage pastor) and Debby (coordinator).
	+ They are interested in hosting a winter event at Meraki.
	+ Potential to combine Halloween and Porchfest at Meraki.
	+ Proposal to distribute flyers to neighbors to mitigate noise complaints.
	+ Targeting October for the event.
	+ Scott requested to look at the PA system.
	+ Scott mentioned possible risers from a previous location (46th and Bryant).
	+ Need to assess if risers are necessary based on the space.
	+ Create a welcoming packet for Porchfest hosts.
	+ Possible event names: Parlour Fest, Fireside Fest.
* Social Media:
	+ Social media focus will be on events.
	+ Potential for others to highlight local businesses and conduct interviews.
	+ Jerome (formerly with the association) did a great job with this.
	+ Jerome now works for Pollen.
	+ Reinkine is another possible contributor.
* E-Newsletter:
	+ Improved e-newsletter with a 50% open rate.
	+ Post on Facebook and Instagram to encourage e-newsletter sign-ups.
	+ Empty bowls event will have a physical sign up sheet and a QR code for E-Newsletter registration.
* Social Media Engagement:
	+ Scott to boost engagement through commenting and board communication on social media platforms.
* Renter Engagement:
	+ Discussion about engaging renters (33% of KF residents as per the 2020 census).
	+ Consider different mediums for engaging renters at events.
	+ The KF board is one of the few neighborhood associations that represents renters well.
* GTM Training:
	+ Steve Huot attended a GTM training session.
	+ Ashley and Steve will assess the value of future training sessions.
	+ They will review the donation process and additional donation requests.
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* NRP Details:
	+ Steve is meeting with Stephen Gallagher for NRP details.
* Little Kickers:
	+ Rob M reported that Little Kickers starts in June.
	+ Michael V did not respond.
	+ Aaron was briefly contacted.
	+ Call for coaches.
	+ Participants should be encouraged to coach.
	+ The program fills a sports void during that time.
* Board Elections (April):
	+ BJ and Rob M will connect regarding election details.
* Block Contact Project:
	+ Discussion about creating a "shovel brigade" or block contact system.
	+ Ashley suggested that the safety committee will help with the block contact list, but they should not be combined.
	+ Rob M suggested an "Adopt a Block" program.
	+ Clarify the commitment level for block captains.
	+ Proposal to track block information.
	+ Consider using WhatsApp for block communication.
	+ Step 1: Create a map of block delineations (approximately 120 blocks).
	+ Goal: Gather an email list of potential block captains.
	+ "Brigade" concept: Self-identified group to receive and act on emails.
	+ Ashley's block party email received 20-25 responses.
	+ Develop a clear job description for block captains.
	+ Rob M and Josh will collaborate on the job description.
	+ Obtain a map of blocks from Ariah by February.
	+ Each board member to meet with 3-5 potential block leaders.
	+ Provide icebreaker ideas for block parties.
	+ Start the program sooner than August.